



December 9, 2022

HITN Assists in Broadcasting World Cup in the Caribbean

As part of its commitment to the U.S. Hispanic community, HITN recently teamed up with Brooklyn Media to provide extensive coverage of the FIFA World Cup.

Broadcasting sporting events requires gathering different resources show all international matches. That is why HITN has provided its infrastructure and assured the connectivity needed by VertiCast, in the Caribbean region, specifically in Jamaica, to ensure every match is shown to its audience during the World Cup in Qatar 2022.

“It’s an international event, and HITN is pleased to provide the necessary operating support to Brooklyn Media. This support is consistent with our pledge to “Educate and Entertain” for Hispanics in the U.S.” said Michael D. Nieves, President, and CEO of the Hispanic Information & Telecommunications Network (HITN).

VertiCast broadcast rights include FIFA World Cup Qatar 2022, England's Premier League, the NFL, all national team football from Europe and EURO 2024/2028 across the Caribbean.

ABOUT HITN

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the United States and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink, Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the "HITN GO" Everywhere app available on Apple, Android, Apple TV, and Roku® with a wired subscription. For more information, visit: www.hitn.org and follow @HITNtv on social platforms.

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