

December 6, 2022

## **HITN Gathers Personnel to Record a Christmas Messages**

The message includes a few words from HITN's CEO and his team.

With the beginning of the holiday season, all personnel from the New York office gathered in front of the cameras to record a traditional Christmas message.

During the recording session, Mike D. Nieves, President and CEO of Hispanic Information & Telecommunications Network (HITN), emphasized the importance of this message as the only moment for our audience to visualize the people working in the channel.

"I'm proud to showcase the wonderful people at HITN that work hard every day to air the quality programming our audience tunes in to," said Mr. Nieves.

Recording a Christmas message allows HITN personnel to be part of a promo that serves as a recap for the company's achievements during the year.

## ABOUT HITN

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the United States and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink, Prism and Altice, Liberty Cable & Claro (Puerto Rico).

Celebrating over 40 Years as America's Emmy Nominated Non-Commercial Television Network for Hispanics