



December 14, 2022

HITN's 2022 Year in Review

As the end of the year approaches, it's always nice to reflect and ponder our well-traveled journey and the goals we achieved.

During 2022, Hispanic Information & Telecommunications Network's (HITN) efforts remained true to its commitment to 'Educate and Entertain' the Hispanic community in the U.S. and Puerto Rico.

"It was a successful year and our dedication paid off. In the coming year, we'll continue to improve our best-in-class programming for our loyal TV audience," said Michael D. Nieves, President and CEO of HITN.

One of the company's biggest accomplishments came with the recognition of four Telly Awards for our show **Studio DC with Gerson Borrero**. The interview with Senator Charles Schumer won in these categories: Political Commentary, Public Interest/Awareness, Government Relations and Television Information. It is always rewarding when our achievements are acknowledged.

Community Liaisons

The year 2022, began with, HITN celebrating the 37th Annual Three Kings Day in partnership with Brooklyn elected officials. HITN made a donation to provide a cultural celebration for neighboring Latino families. After that, in the fall, during the back-to-school period, HITN worked with local community leaders to provide school supplies to some 2,500 students. Once again, our commitment to the local community has a direct impact.

Aspiring Latino/a filmmakers participated in the Second Annual **¡Tú Cuentas! Cine Youth Fest**. A cinema event that promotes and advocates for young, emerging Latin creators in front and behind the camera. Events, like these are steppingstones for Latino/a voices in film.

September marked a huge milestone for The National Museum of Puerto Rican Arts & Culture, beginning with its second annual Engage Conference and RAÍCES gala. HITN was the presenting sponsor of this spectacular event.



Presence in Puerto Rico

In April, Boricua children smiled after receiving educational gifts while celebrating the XXIII Festival of the Three Wise Men in Vieques, which had been postponed due to the pandemic.

And for children in the municipality of Loíza, HITN and the University of Northern Illinois donated iMac computers and iPads to schools, Jobos and Alianza Cacica Yuiza. This donation made a strong and positive impact on their lives.

As the second half of the year began, Hurricane Fiona devastated the island, and doctors and psychologists from the Vida y Salud digital platform gathered to provide support to those persons who were experiencing distress due to conditions on the island. In addition, in the case of Paralympic athlete Melvin Rodríguez Carrasquillo, HITN coordinated with the Special Olympics of Puerto Rico to donate a solar battery generator that provided much needed relief for his sleep apnea.

Helping the people affected by Fiona became a priority during such hard moments. HITN contributed with a generous donation to institutions like Our Family LGBTT in Caguas and provided solar lamps to some persons.

Among its final activities for this year, HITN presented its special series celebrating Puerto Rican Heritage Month at Hunter College's Center for Puerto Rican Studies. The event featured short clips that highlight the transformative success stories of local and national Puerto Rican leaders and visionaries.

ABOUT HITN

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the United States and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink, Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the "HITN GO" Everywhere app available on Apple, Android, Apple TV, and Roku® with a wired subscription. For more information, visit: www.hitn.org and follow @HITNtv on social platforms.

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