



January 4, 2023

HITN Leads Annual Coat Drive

For the past several years, HITN has proudly partnered with some of our neighbors in the Brooklyn Navy Yard, in organizing coat donations to the annual New York Cares Coat Drive. Our partners this year included: Scenicorp, Hiphopcloset, Mediapro, Lafayette48 and Duggal, whose invaluable collaborations increased the number of collected coats.

“This annual coat drive is important for our neighbors and HITN. Together, we collected a total of 292 coats, which coincidentally is the building number where we have our headquarters. We thank everyone who helped, either by donating coats, money or time. It’s all appreciated,” said Michael D. Nieves, President and CEO of HITN.

All coats were dry cleaned before being donated to two local organizations: Comunilife and the Atlantic Armory Shelter; both located in Brooklyn.

As the year 2022 drew to an end, the HITN community is proud to have participated in the annual coat drive, an important initiative for our less fortunate community members, during this cold winter season, providing warmth and protection from the cold.

ABOUT HITN

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the United States and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink, Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the "HITN GO" Everywhere app available on Apple, Android, Apple TV, and Roku® with a wired subscription. For more information, visit: www.hitn.org and follow @HITNtv on social platforms.

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