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## **HITN's Edye is now available in Mexico**

HITN recently entered a strategic alliance with Mexican telecommunications company izzi, to offer Edye.

Edye is an SVOD service with over 2,500 titles of children's programming.

HITN's President and CEO, Michael D. Nieves, commented about closing this deal: "We are proud of the programming we have curated for our SVOD service Edye. True to our mission to educate and entertain, Edye provides children with programs that have been chosen with their educational value in mind."

Izzi's Product General Manager, Mario Belgrano, emphasized "we are pleased with this agreement because it increases our childrens programming and allows us to support their learning in a fun way, helping with their growth and intellectual development. Our programming helps to bring families together in a fun and healthy way."

It is important to note that Izzi is one of Mexico's largest telecommunication companies. They provide telephone, internet and cable services throughout the country. We are proud to have them as our partners.

### **ABOUT HITN**

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the United States and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink, Prism and Altice, Liberty Cable & Claro (Puerto Rico). Download the "HITN GO" Everywhere app available on Apple, Android, Apple TV, and Roku® with a wired subscription. For more information, visit: [www.hitn.org](http://www.hitn.org) and follow @HITNtv on social platforms.

*Celebrating over 40 Years as America's Emmy Nominated Non-Commercial Television Network for Hispanics*

