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HITN extends the hours of free service providing medical support, *Pregúntale a Lisa*, to help those affected by Hurricanes Helene and Milton

Visit www.lisaresponde.com for Free Medical Support service for Hurricane Victims

Brooklyn, NY – October 8, 2024 – HITN has expanded the hours of its free health support chat, **Pregúntale a Lisa**, to assist individuals affected by Hurricane Helene and the impending Hurricane Milton.

Pregúntale a Lisa is a digital platform staffed by medical professionals from Vida y Salud. The service is regularly available during business hours.

In response to the potential impact of Hurricane Milton on Florida, HITN will extend **Pregúntale a Lisa** service hours uninterrupted starting at 8:00 A.M. ET, Wednesday, October 9 through midnight, Thursday, October 10.

HITN will re-evaluate the need for extended support hours beyond those dates and inform the community accordingly.

For immediate assistance, please visit <https://www.lisaresponde.com>.

About HITN-TV

HITN-TV is a leading Spanish-language media company that offers educational and cultural programming for the whole family. It reaches more than 44 million homes in the U.S. and Puerto Rico through DIRECTV, AT&T U-verse, AT&T TV, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism, Altice, Liberty Cable & Claro (Puerto Rico). Download the “HITN GO” Everywhere app available on Apple, Android, Apple TV, and Roku® with a cable subscription. For more information, visit: www.hitn.org and follow @HITNtv on social platforms.



About Vida y Salud:

Founded over ten years ago under the editorial direction of Dr. Aliza Lifshitz, VidaySalud.com has the mission of informing, educating and raising awareness about health and wellness. Receiving up to one million visits per month, VidaySalud.com has become a unique resource for the Hispanic community in the United States, offering information based on scientific data through hundreds of articles and videos. Beyond its robust library of content and resources, VidaySalud.com provides free access to telemedicine service Pregúntale a Lisa where users can speak directly with doctors via a live chat. For more information, visit www.vidaysalud.com.

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