FOR IMMEDIATE RELEASE

Edye Welcomes *Rockolandia: Las Cabritas*

Beloved four-time Emmy® Award-winning Puerto Rican musical series from Dakiti Productions arrives on the platform with support from KaizenPop.

Link to images

Miami, August 26, 2026 — **Edye**, the **HITN Media** children's streaming platform, is bringing ***Rockolandia: Las Cabritas*** to its lineup starting this month, giving young audiences and families the chance to enjoy the Puerto Rican animated musical series in Spanish. Through adventures, songs and playful challenges, the show invites children to move, imagine, express themselves and learn alongside las Cabritas.

Rockolandia: Las Cabritas is a natural fit for **Edye**, a platform built on active participation between caregivers and kids — exactly the spirit that drives **Rockolandia**'s blend of music, movement and storytelling. The series also reflects **Edye**'s broader commitment to showcasing Hispanic talent and authentic cultural voices, giving Puerto Rican creators, musicians and performers a stage to reach families across the U.S. and Latin America. For **Edye**, welcoming las Cabritas isn't just adding a title to the lineup — it's an extension of the platform's mission to celebrate the richness and diversity of Hispanic culture through content children can see themselves in.

Created and produced by **Dakiti Productions** in Puerto Rico, ***Rockolandia: Las Cabritas*** follows seven spirited Cabritas — seven little goats who discover the world through music, movement, humor and play — while outwitting the scheming *El Lobo Feroz*. Aimed at children and family, the series encourages active participation, stronger together, emotional expression and early learning through original songs and storytelling. Every episode is written, performed and scored in Spanish first, and made in Puerto Rico by Puerto Rican talent.

Since its launch, ***Rockolandia: Las Cabritas*** has won **four Emmy® Awards** and surpassed **160 million views** on YouTube — growth achieved organically, since **KaizenPop** came on board as shareholder of **Dakiti Productions** in February 2026.

"We are thrilled that ***Rockolandia: Las Cabritas*** is coming to **Edye**," said **Erika Vogt-Lowell, VP of Content** at **HITN Media**. "This series was created to bring families together through music, laughter and stories that children can see themselves in. **Edye** is an ideal home for las Cabritas, and we can't wait for more families to sing, dance and rock along with them."

The series grew out of creator **Cristina Carrión**'s decision to revive and reinvent the 1980s children's musical her father, renowned Puerto Rican composer **Alberto Carrión**, originally created along with his mother and sister— bringing the show she loved as a child to a new generation. Alberto Carrión composes and produces the music for the series, while Cristina Carrión directs and serves as head writer and showrunner.

"I grew up with the 1980's show and the songs that my father wrote for my generation," said **Cristina Carrión, Creator, Showrunner and Director** of ***Rockolandia: Las Cabritas*** and co-founder of **Dakiti Productions**. "Bringing Rockolandia back as a series was a way of handing my childhood to a new generation — in Spanish, made in Puerto Rico, with every bit of its rhythm and sazón intact. **Edye** reaches exactly the families we made this for."

Ailing Zubizarreta, Co-Founder and Chief Creative Officer of KaizenPop, says: "Its humor, its music, the way **las Cabritas** solve and triumph from everything together — all of it is Puerto Rican to the core, and that is precisely why families everywhere respond to it. What **KaizenPop** does is growing that DNA without ever sanding it down."

Edye is part of **HITN Media**, the leading Spanish-language public media network in the United States. As HITN's premium preschool platform, Edye offers a safe, ad-free and algorithm-free space for children to learn and grow. Spanning SVOD, linear pay-TV through Edye-TV, broadcast blocks, a games hub and a subscription app, Edye delivers original and curated content to Spanish-speaking families across the U.S. and Latin America.

# # #

About Edye:
Edye is a premium content platform for preschool-age children, which includes an SVOD platform, the pay-TV linear channel **Edye-TV**, programming blocks for broadcast television, and various digital games and activities. **Edye** offers fun and safe content, curated by experts in children's content. **Edye** has one of the largest catalogs of internationally recognized quality preschool series, featuring characters much loved by children, as well as games, activities, e-books, and guides to help parents understand the value and benefits of the content. For more than seven years, **Edye** has been available in Spanish and Portuguese on major digital platforms and devices, as well as through pay-TV, Internet, and mobile phone operators in the United States and Latin America, including Brazil.

For more information:
Website: edye.com
PLAY website: play.edye.com
Google Play: EDYE
App Store: edye
Linkedin: @edye
Instagram: @edyeapp

Facebook: @edyetv
Youtube: @edyetv

Press contact: Virginia Ariemma prensa@edye.com

About HITN Media
HITN Media is the leading Spanish-language media company offering educational and cultural programming for the whole family. **HITN** reaches more than 35 million households in the United States and Puerto Rico via DIRECTV, DIRECTV NOW, AT&T U-verse, AT&T TV, AT&T TV Now, DISH Network, Verizon FiOS TV, Comcast Xfinity, Charter Spectrum, Mediacom, CenturyLink Prism, and Altice, Liberty Cable and Claro (Puerto Rico). Download the **HITN GO** app, available on Apple, Android, Apple TV, and Roku® with subscription.

For more information:
Corporate website:**HITN**.org
TV website: **hitn**.tv
Linkedin: **@HITN**
Facebook: **@HITNtv**
X: **@hitn**
Instagram: **@HITNtv**
YouTube: **@HITNTelevision**

About Dakiti Productions
Dakiti Productions is a Puerto Rico–based production company founded in 2022 by Cristina Carrión and Alberto Carrión, developing and producing animation and live-action series and features rooted in Puerto Rican culture and made with Puerto Rican talent. Dakiti is the creator and owner of the **Rockolandia** brand and the producer of ***Rockolandia: Las Cabritas***, winner of four Emmy® Awards and one of the most-watched Spanish-language preschool series on YouTube. The company's work is built on a simple principle carried by the series itself: *juntos triunfamos* — together we triumph. **KaizenPop**, founded by Ailing Zubizarreta and Bruno Zarka, is a shareholder in **Dakiti Productions**.

Press Contact: Cristina Carrión, Cristina.carrion@rockolandia.com
Dakiti Productions LLC