



EL SUEÑO
AMERICANO

FOR IMMEDIATE RELEASE

**HITN Presents *El Sueño Americano*, a Spanish-Language Special Edition of
Documentary *Amerigo: The Search for the American Dream***

*Special broadcast and exclusive digital capsules spotlight a timely national
conversation during Hispanic Heritage Month*

Link to [images](#)

BROOKLYN, NY — September 17, 2026 — HITN Media, the leading Spanish-language public media network in the United States, today announced the broadcast premiere of **El Sueño Americano**, a special Spanish-language edition of the award-winning documentary ***Amerigo: The Search for the American Dream***. The program will air on **Sunday, September 20, at 8:00 p.m. EDT/PDT on HITN TV** and will be available to watch on demand via the **HITNGo** digital streaming platform beginning that day.

El Sueño Americano builds on the successful summer launch of ***Amerigo*** as part of programming marking the 250th anniversary of U.S. independence. Hosted by Emmy Award-winning producer, entrepreneur and bestselling author **David McCourt**, the documentary explores a question that continues to resonate across communities and generations: What does the American Dream look like today?

McCourt spent two years traveling the country speaking with more than 1,000 Americans from all walks of life capturing a portrait of a nation in transition through stories of struggle, resilience, and optimism. The unscripted conversations reveal a country still working out what opportunity means today. Amid that search, new data points to nearly [one in four new U.S. entrepreneurs being Hispanic or Latino](#), up from roughly one in ten twenty-five years ago, underscoring that opportunity, while unevenly distributed, is being created and claimed.

That progress is just one thread in a much larger conversation. The special invites Hispanic audiences to engage in broad, nonpartisan dialogue about opportunity, family, work, belonging, and the future of the country. While the American Dream is experienced differently by every individual and family, its questions—and the hopes behind them—are shared by Americans of every background.

As part of **HITN's Hispanic Heritage Month programming**, the network will also feature a series of short, never-before-aired capsules filmed by the ***Amerigo*** crew. The exclusive capsules are drawn from *Amerigo's* ongoing companion campaign, [AD250.com](#), where over 5,000 Americans to date, more than a third Hispanic and Latino, have shared their video reflections of the American Dream. Airing throughout the month on **HITN TV** and available on the program's dedicated digital hub, the capsules offer viewers additional Hispanic stories and perspectives connected to the themes of **El Sueño Americano**.



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“When I set out to make **Amerigo**, I wanted to understand what the American Dream looks like today through the voices of people actually living it. What we found again and again is that Hispanic and Latino Americans are driving it. The idea that one in four new businesses in this country are being started by Hispanic and Latino entrepreneurs, up from one in ten a generation ago, is exactly what I hoped to capture when I set out to make this film,” said **McCourt**.

“The stories of Hispanic and Latino Americans are an important part of the American story. **Amerigo** highlights their contributions and aspirations, making it a natural fit for **HITN** and our commitment to telling stories that reflect our community,” said **Michael Nieves**, president and CEO of **HITN Media**.

Directed by Adam Mason and co-produced by David and Julie McCourt of McCourt Entertainment, **El Sueño Americano** is adapted from **Amerigo: The Search for the American Dream**, which examines the evolving reality of the American Dream. The original film, presented by South Florida PBS and distributed nationally by American Public Television (APT), brings together unscripted interviews with everyday people and insights from notable voices to present a panoramic portrait of a country considering its future.

For more information, to access the special on **HITNGo**, and to watch the exclusive **El Sueño Americano** capsules throughout **Hispanic Heritage Month**, visit hitn.tv/american-dream.

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About HITN Media

HITN Media is the leading Spanish-language media company offering educational and cultural programming for the whole family. **HITN** reaches more than 35 million households in the United States and Puerto Rico via [DIRECTV](#), [DIRECTV NOW](#), [AT&T U-verse](#), [AT&T TV](#), [AT&T TV Now](#), [DISH Network](#), [Verizon FiOS TV](#), [Comcast Xfinity](#), [Charter Spectrum](#), [Mediacom](#), [CenturyLink Prism](#), and [Altice](#), [Liberty Cable](#) and [Claro \(Puerto Rico\)](#). Download the [HITN GO](#) app, available on Apple, Android, Apple TV, and Roku® with subscription.

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ABOUT AMERIGO

AMERIGO: The Search for the American Dream is directed by Adam Mason and co-produced by David and Julie McCourt of McCourt Entertainment. Presented and distributed nationally by American PublicTelevision (APT) as part of its tentpole programming commemorating the 250th anniversary of American independence, AMERIGO premiered on public television stations beginning June 1, 2026 (check local listings) and will be available on PBS Passport. The film explores the past, present, and future of the American Dream through conversations with people from across the United States, reflecting on work, opportunity, technology, and community.

ABOUT McCOURT ENTERTAINMENT

McCourt Entertainment, led by Emmy Award–winning producer and entrepreneur David McCourt, is a global media company developing innovative, socially resonant storytelling across film, television, and digital platforms. Its credits include the acclaimed children’s programming Reading Rainbow (26 Emmys); Miracle Boys miniseries directed by Spike Lee; and the UN Works documentary series What’s Going On? which included “Child Soldiers in Sierra Leone”, hosted by Michael Douglas, and “Child Refugees in Tanzania” featuring Angelina Jolie. In addition to AMERIGO, a documentary on the legendary musicians Crosby, Stills & Nash is scheduled for release at the end of 2026.